

DONOR RECOGNITION AND NAMING OPPORTUNITIES

“Building on a Tradition of Excellence” is the most ambitious fund raising initiative that Bishop Machebeuf High School has undertaken. For the campaign to be successful, extraordinary commitment and leadership must come from the trustees, alumni, parents, friends and the Denver community.

BMHS wishes to publicly acknowledge the generosity of its benefactors. The campaign will offer Legacy, Leadership and Major Gift donors the opportunity to consider naming or memorial opportunities appropriate for their gift level. Recognition will be an important component to the success of the campaign. It is a personal and unique way to honor the generosity of a contributing family, individual, company or foundation, through unrestricted or restricted gifts, based on their particular interests.

Bishop Machebeuf High School is pleased to offer the following recognition and named opportunities for investors in “Building on a Tradition of Excellence”.

Named gifts may bear the donor’s name or may be named in honor of a spouse, family member or a deceased loved one, or the donor may choose a person important to BMHS to honor (such as a teacher, priest , administrator or other). Named gifts may be pledged over a three to five-year period.

A plaque recognizing the generosity of each sponsoring individual, group or institution will be placed in or near the location sponsored (if deemed appropriate). In addition to recognition in public relations and marketing materials, electronic and print media, and where appropriate press releases, a Wall of Honor for all campaign donors will be erected prominently in the main hall of Bishop Machebeuf High School.

Specific and personalized recognition opportunities should be presented and discussed with prospects as a part of the solicitation process.

To encourage donors to give generously to the “Building on a Tradition of Excellence” capital campaign, naming rights will be offered for a period of up to 10 years, or as determined by the Campaign Planning Committee and approved by the Campaign Leadership Team. Although the naming rights last for 6-10 years, the campaign pledges must be paid in 3-5 years, depending on the size of the gift.

The Campaign Leadership Team has final approval on the wording of named donations and decisions regarding acceptance of gifts in honor of individuals.

Building on a Tradition of Excellence Naming Opportunities

Naming Opportunity	Gift Level	Gifts Available	Length of naming right
Athletic Field	\$250,000	1	10 years
Gymnasium	\$250,000	1	10 years
Weight Room	\$75,000	1	8 years
Women's Locker Room	\$50,000	1	8 years
Men's Locker Room	\$50,000	1	8 years
Library	\$100,000	1	10 years
Administrative Suites	\$75,000	1	8 years
Commons	\$100,000	1	10 years
Commons Stage	\$25,000	1	6 years
Academic Wing	\$250,000	1	10 years
Classrooms	\$20,000 each	Many	6 years
Faculty Lounge	\$50,000	1	8 years
Counseling Center	\$50,000	1	6 years
Art Studio	\$25,000	1	6 years
Computer Lab	\$50,000	1	8 years
Kitchen	\$50,000	1	8 years
Chapel	\$100,000	1	10 years
Front Garden	\$50,000	1	8 years
Back Patio and lawn	\$100,000	1	10 years